



Flys-X[®] Ready To Use Insecticide

INTRODUCING AN EXCITING CHOICE FOR LIVESTOCK FLY CONTROL



Introducing Flys-X[®], an exciting option in livestock fly control from the makers of Absorbine[®] UltraShield[®], a top seller in equine fly spray. Flys-X[®] gives your customers the option of a water-based fly control spray made with pyrethrins that's both effective and affordable.

- For use on beef and dairy (lactating and non-lactating) cattle
- Also for use on horses, ponies, foals, and dogs
- Kills flies, mosquitos, gnats, and lice
- Kills fleas and ticks on dogs and premises
- Perfect for hobby farmers
- Non-aerosol, direct spray





ACCELERATE YOUR FLY CONTROL SALES

with Flys-X[®] Ready To Use Insecticide

Flys-X[®] provides many benefits to you and your customers.

- Contains pyrethrins, a botanical insecticide
- Features ready to use, water-based formula
- Features new, eye-catching packaging

EXCEPTIONAL SUPPORT

Absorbine[®] delivers a range of consumer marketing support to help drive Flys-X[®] sales.

- Consumer e-blasts
- Dedicated social media content
- Public relations/press releases
- Coupons available

**AVAILABLE IN 32 OZ.
AND GALLON SIZES**



**FOR USE ON BEEF
CATTLE, DAIRY
CATTLE, PONIES,
HORSES, AND DOGS**

SMALL FARMS. HUGE OPPORTUNITIES.



With its botanical insecticide and convenient size, Flys-X[®] is an especially good choice for small-scale and so-called “hobby farms.” And that’s a huge market:

- Estimated 27 million owners with \$32 billion in annual spending power
- More than 36% of all farms are considered residential/lifestyle farms, with another 21% considered retirement farms

SIZE	ITEM	UPC	CASE BAR CODE	CASE PACK	INNER PACK	CASE WEIGHT	CASE CUBE	CASE DIMENSIONS	CASE/PALLET PATTERN	EACH WEIGHT	EACH DIMENSION
32 oz.	429665	0 11444 07003 0	1 00 11444 07003 7	12	12 eaches	27.4 lbs.	1.17	13.5" L x 11.9" W x 12.6" H	44 - 11 x 4	2.2 lbs	3" W x 11.5" H
1 gal.	429667	0 11444 07004 7	1 00 11444 07004 4	4	4 eaches	33.3 lbs.	1.37	16" L x 11" W x 12.25" H	36 - 9 x 4	8 lbs	7.625" W x 5.375" L x 13.75" H

absorbine.com