

PERFORMANCE.

# BOTTLED UP.



Our revolutionary new bottles bring superior performance. Now our premium products can be applied more evenly and effectively than ever for unbeatable results.

## TWIST IT

Vertical and horizontal settings deliver targeted coverage to legs, tail and body.

## FLIP IT

Works upside down to reach under the belly.

## GRIP IT

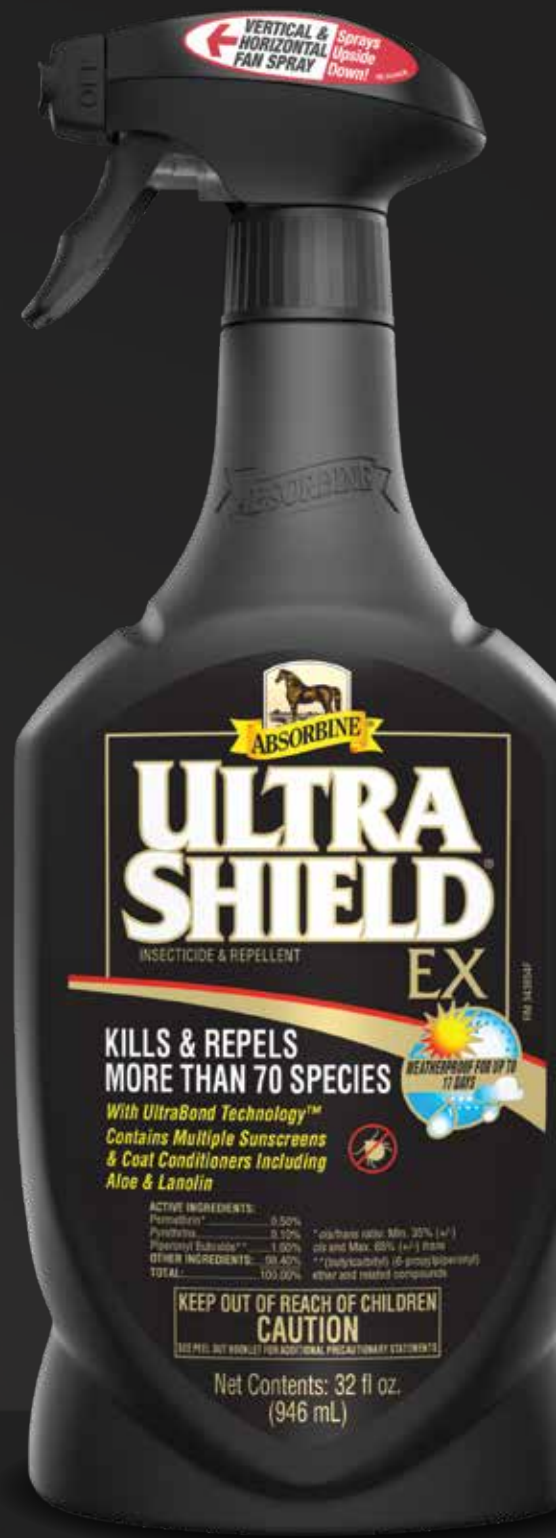
Ergonomic design reduces hand fatigue.

## RATCHET

Semi-ratchet closure helps eliminate leakage while allowing bottles to be refilled.

## DRAIN IT

Innovative sprayer system ensures every drop of product gets used.



The Horse World's Most Trusted Name®

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# GETTING THE WORD OUT

## TO YOUR CUSTOMERS

Although they look so good they basically sell themselves, new ShowSheen® and UltraShield® bottle designs will be heavily promoted to maximize their exposure among horse owners everywhere. And with your support, the possibilities are endless.

### Dream Equine Vacation Sweepstakes



### Consumer Publication Advertising



### Hang Tags



### Point-of-Purchase Support



### Giveaways



PRODUCT	SIZE	ITEM #	UPC #	CASE QUANTITY
ShowSheen® Hair Polish & Detangler	32 oz. Refill – New Bottle	428840	3 11444 03202 2	12
ShowSheen® Hair Polish & Detangler	32 oz. – New Bottle	428890	3 11444 03203 9	12
UltraShield® Ex Insecticide & Repellent Spray	32 oz. – New Bottle	430854	3 11444 20001 7	12
UltraShield® Red Insecticide & Repellent Spray	32 oz. – New Bottle	429265	3 11444 23001 4	12
UltraShield® Sport Insecticide & Repellent Spray	32 oz. – New Bottle	429267	3 11444 23101 1	12

**For ordering information, contact your distributor sales rep.**



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